

Point of Sale



pcAmerica Streamlines Retail Operations – Providing Powerful Tools to Nurture Customers, Increase Sales, and Elevate Your Business

Industry-Leading POS Software

pcAmerica has been successfully serving the retail industry since 1985, with more than 50,000 systems installed worldwide. In addition to delivering fast, efficient checkout, pcAmerica enables you to operate an omnichannel business in one or multiple physical locations and on digital channels. You can access customer and product information from your POS system or mobile device to provide personalized service, make more effective upsell offers, track inventory, manage schedules and generate reports with ease – all while increasing productivity and profitability.

pcAmerica Features

- Time Clock
- Fast EMV Payments
- Inventory/Mobile Inventory
- Reporting
- Bar Code Scanning
- Label and Shelf Tag Printing
- Age Verification
- Gift Cards, Loyalty and more (continued on back)

pcAmerica's hardware-agnostic platform is designed to run on traditional and mobile tablet terminals and integrates with Heartland EMV Payments, Heartland Payroll, Heartland Gift Card and Heartland Gift+Rewards. pcAmerica operates on Windows for many handheld devices.

pcAmerica is available as SaaS (Software as a Service) or PaaS (Platform as a Service) with hardware.

Payments Anywhere, Anytime, On Any Device

Secure payment solutions to maximize flexibility and minimize total cost of payment acceptance

Flexibility

- In-store, online and mobile payments
- Bill payments
- Credit/debit cards, digital wallets and stored value cards

Security

- Industry-leading security protocols
- Advanced anti-fraud technology
- Heartland Secure™ technology backed by a comprehensive breach warranty

Efficiency

- 2-second authorization times
- 99.995% uptime
- Interchange optimization service
- Fast funding

Customer Engagement Tools To Turn Buyers Into Loyal Customer Advocates

Analytics provides merchants powerful tools to increase the effectiveness of marketing and advertising dollars. Optional upgrades include email marketing and social media reputation management.

Gift+Rewards builds brand equity and boosts customer frequency with rewards-based marketing programs.

Payroll Made Simple

pcAmerica can integrate with Heartland Payroll to provide complete payroll, hiring and HR solutions – enabled by technology, powered by people

Process payroll with ease and confidence

- Pay employees by check, direct deposit or pay card
- Utilize built-in timekeeping solution or integrate into existing tools

Make better hiring decisions

- Automate job application process and new hire compliance
- Screen for Work Opportunity Tax Credits (WOTC)
- Onboard new hires electronically

Manage people, not just payroll

- Affordable access to HR tools and solutions
- Customizable reporting for W2, 1099 and seasonal employees
- HR training, forms and templates
- Online access to HR regulation changes

Get Started!

To experience the real value pcAmerica delivers to independent retailers like you, contact a Heartland Dealer for a one-on-one demonstration.

About Heartland

Heartland delivers fast, secure omnichannel payment processing and business solutions to more than 400,000 business locations nationwide. Heartland pioneered the Merchant Bill of Rights, a public advocacy initiative to educate merchants about fair payment processing practices. Heartland Payment Systems is a Global Payments company (NYSE: GPN)

